

Working with RED HOT COPY



1 First, you realize your limp, dull copy is actually HURTING your business!



2 Next, it's **RED HOT COPY** to the RESCUE! You connect with our Customer Relations Director, Linda Pridgeon via email, and she'll get the ball rolling!



3 Then we speed our proprietary, step-by-step **Discovery Blueprint** straight to your inbox!



4 Now you brainstorm with your team! Don't worry! The **Discovery Blueprint** process is fast, easy, and painless!



5 Get ready to brainstorm **RED HOT COPY**! Here's where we really pull out our years of marketing skills and focus them on your business! Relax - *We'll record our live call with you, your key staff, and us so we don't miss a thing.*



6 Finally, you get a customized RED HOT copywriting plan with options that put you in control and in the GREEN!